

Summary Report

22 November 2023 - 21 December 2023

Your Say RDCO

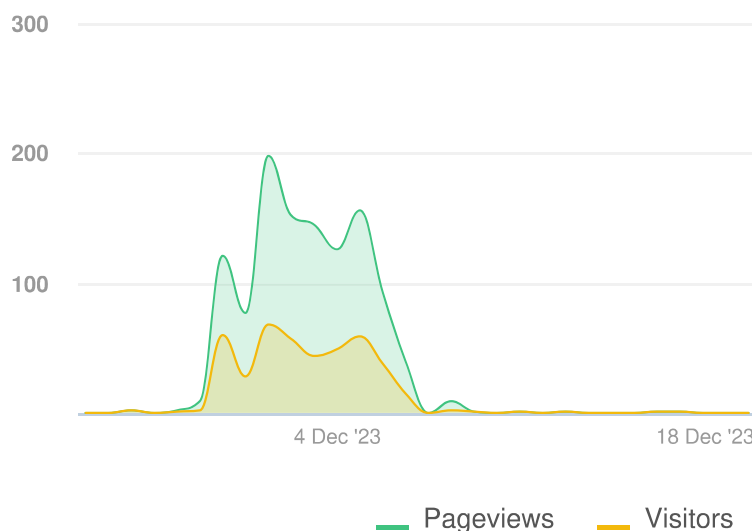
PROJECTS SELECTED: 1

Mission Creek play structure renewal

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
445	68	
NEW REGISTRATIONS		
63		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
64	269	421

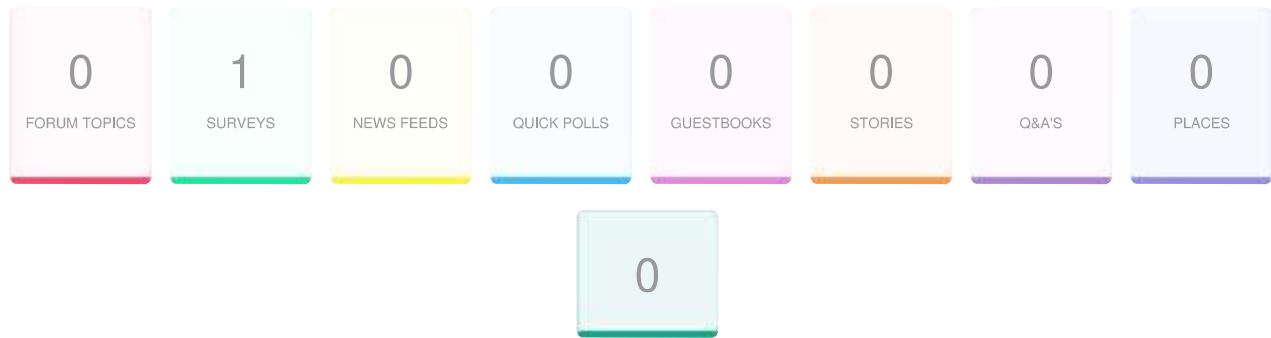
PARTICIPANT SUMMARY

ENGAGED	64 ENGAGED PARTICIPANTS				(%)
		Registered	Unverified	Anonymous	
	Contributed on Forums	0	0	0	Mission Creek play structure.. 64 (15.2%)
	Participated in Surveys	64	0	0	
	Contributed to Newsfeeds	0	0	0	
	Participated in Quick Polls	0	0	0	
	Posted on Guestbooks	0	0	0	
	Contributed to Stories	0	0	0	
	Asked Questions	0	0	0	
	Placed Pins on Places	0	0	0	
Contributed to Ideas	0	0	0		
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	

ENGAGED	269 INFORMED PARTICIPANTS				(%)
		Participants			
	Viewed a video	0			Mission Creek play structure.. 269 (63.9%)
	Viewed a photo	0			
	Downloaded a document	0			
	Visited the Key Dates page	0			
	Visited an FAQ list Page	0			
	Visited Instagram Page	0			
	Visited Multiple Project Pages	192			
	Contributed to a tool (engaged)	64			
* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	

ENGAGED	421 AWARE PARTICIPANTS				
		Participants			
	Visited at least one Page	421			Mission Creek play structure.. 421
* Aware user could have also performed an Informed or Engaged Action				* Total list of unique visitors to the project	

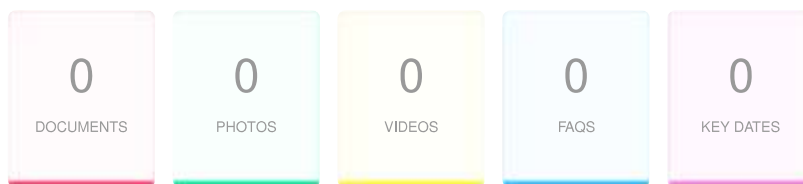
ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
64	Contributors
64	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS	
64	Contributors to Mission Creek playground play structure renewal

INFORMATION WIDGET SUMMARY



TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	232
lm.facebook.com	55
l.facebook.com	52
instagram.com	9
www.rdco.com	4
android-app	1
www.castanet.net	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Mission Creek play structure renewal	421	269	64